



OVER 10.000 FEATHERS TO DRESS THE QUEEN OF CARNIVAL SANTA CRUZ DE TENERIFE 2017

A new mechanical device represents the sun and it is the central axis of the Fuentealta fantasy.

Santa Cruz de Tenerife, February 2017.- Judit López, candidate representing Fuentealta (www.fuentealta.es), company owned by Compañía de las Islas Occidentales (CIO) (www.cio-company.com), has been proclaimed Queen of the Carnival Santa Cruz 2017, wearing the fantasy "Madame Soleil", a design of the Tenerife artist Jorge González Santana.

Judit covered the 37 metres of the carnival stage wearing a fantasy inspired by the sun, where the central element, an innovative mechanical device, emulates with its movements the sun's rays. "Our aim is to bring closer the light and the colour of the sun to the gala's spectator, clearly alluding to one of the most representative icons of the Caribbean, the main theme of Carnival 2017", states the designer.

Between 300 and 350kgms of weight, composed mainly of peacock, ostrich and pheasant feathers, which provide volume and movement to the fantasy, combined with crystal stones that add light to the dress.

"It has been many months of hard work, since June of last year, where, with the help from my family and friends and the support of Fuentealta, I have achieved my objective of once again having a winning Carnival fantasy" states Jorge González.

This is the third year that the designer presents a candidate for Queen of Carnival together with Fuentealta, and the second time his candidate succeeds in winning the coveted sceptre of the Queen of Carnival, following the success of 2015.

The Sales Director of Fuentealta, José María Cortés has pointed out that "this award recognizes the great effort made by everyone in Fuentealta and all of us who are a part of CIO for supporting Canarian culture and tradition and remaining close to our consumers and clients. This means a lot to us and we are going to share and enjoy it during these Carnivals".

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