



BAHIA DEL DUQUE

THE TAIS

BAHÍA DEL DUQUE IS PROMOTING TENERIFE AS A LUXURY DESTINATION AT THE ITB IN BERLIN

They will present the exclusive triple suite Imelda and the new sensory space Thai Room Plaza of the Spa Bahía del Duque

Santa Cruz de Tenerife, March 2017.- The Hotel Bahía del Duque (www.bahia-duque.com), company owned by Compañía de las Islas Occidentales (www.cio-occidentales.com), is once again this year participating, with its own stand, in the ITB fair in Berlin, one of the most important international tourism trade shows in the sector, and where Tenerife has succeeded in positioning itself as a premium destination.

"In Germany, The Canary Islands are highly valued, as historically there is an important emotional relationship between them. The German guest feels at home when they are in Tenerife", states Ane Ugarte, Sales & Marketing Director of the Hotel Bahía del Duque.

The German market, who welcomes discreet luxury and local culture, is one of the most demanding of those who visit The Canary Islands. Frequent and cultivated travellers, they pay close attention to standards of quality, especially when it relates to customer service, which is why they value that they are spoken to in their own language, expect exceptional service, and have high expectations of the gastronomic quality, the tranquillity and a Spa offer that includes wellness rituals.

"The guest appreciates the feeling of being in an oasis of peace with all the services at their fingertips, in a unique, family friendly, exclusive and pleasant environment and where everyone contributes in making their stay unforgettable", explains Ane Ugarte.

During their presence at the fair, which opened its doors yesterday and includes 10.000 exhibitors from 184 different countries and regions, the Hotel Bahía del Duque will promote its recently inaugurated triple suite Imelda, one of the most exclusive suites where luxury, elegance and comfort are the main values of its 228sqm, distributed on two floors with spectacular ocean views.

DEPARTAMENTO DE COMUNICACIÓN

Avda. Francisco La Roche, 15 – 17 – 38010 – Santa Cruz de Tenerife

Tel.: 922 100 542 – Fax: 922 100 534

ane.ugarte@bahia-duque.com





BAHIA DEL DUQUE

THE TAIS

The sales team of the Hotel, led by Ane Ugarte, accompanied by Cristina de Juan, Hotel Manager and Raúl de la Rosa, Image Director, will use this opportunity to also present the new space "Thai Room Plaza" of the Spa Bahía del Duque, a sensory area inspired in the culture of the Orient, where everything has been designed to stimulate the five senses and achieve a state of wellbeing that reconciles body and mind.

Furthermore, they will also announce the new opening of two restaurants scheduled for 2017, which will expand the culinary offer at Bahía del Duque. These include a Japanese restaurant in collaboration with the Michelin awarded restaurant Kazan and a new restaurant of market cuisine.

DEPARTAMENTO DE COMUNICACIÓN

Avda. Francisco La Roche, 15 - 17 - 38010 - Santa Cruz de Tenerife

Tel.: 922 100 542 - Fax: 922 100 534

ane.ugarte@bahia-duque.com

